Costs

The obvious question is "How much will this all cost?". The answer depends entirely on what we do. GreenNet is a non-profit organisation working on a tight budget. We will help you to keep costs within your budget but in order to provide these kinds of facilities we do need to cover our costs and create some income for GreenNet.

Expenses

GreenNet's expenses could be any or all of the following depending on what is required of us.

Travel

If the event is outside of London we will need to get one or more staff plus equipment to the event. Wherever possible we will combine a number of trips to share costs. Partly these costs will depend on how much notice we get to book tickets etc.

Accomodation

GreenNet's staff are all activists within the movement, we dont expect luxury but do expect to be accomodated in the same sort of accomodation as other participants in the event.

Equipment hire

Wherever possible we will use our existing equipment, where this is not possible or when there are unusual requests (like big screens) then we may need to hire equipment. If we can get enough notice then there are sometimes ways to arrange loans.

Communications Costs

Communications connections can cost significant amounts or be almost free. For example if all we are doing is to arrange a link into GreenNet then the costs will usually be covered by the users of the network themselves but if for example we use satellite time or have to arrange for long-distance phone calls into London then this can work out expensive. This needs to be worked out and budgeted for in advance.

GreenNet usage

GreenNet usage costs 6p a minute plus the international data net costs (3p in UK, up to 10p elsewhere in Europe).

Free connect time

GreenNet covers its costs by subscriber fees normally. In view of this, and of the potential of conferences to act as a marketing opportunity for GreenNet, we will credit the event with £5.00 for every subscriber signed up at the event or who registers shortly afterwards mentioning the event. If significant numbers of users subscribe at an event then this could cover the costs of the whole exercise.

Examples

Some examples of the events we have been involved with follow:

European Nuclear Disarmament Convention,
Lund, Sweden

Pre-conference workshop planning. Feeds into various conferences during the convention. Support after the convention for a number of ad-hoc groups that formed there, leading into the North Atlantic Network meeting in Glasgow. See end.lund and nan.ships

Communist Party Conference,
Moscow

Feeds of speeches in English from this key conference - included full text of M.Gorbachev's speech on the same day it was given.

III U.N. Special Session on Disarmament,
New York

Daily feeds from the conference to encourage actions and lobbying in England. See un.ssd3 and worldfed.ssdiii

Gaia Consciousness Conference,
San Francisco

Pre-conference advertising. Discussion between participants and people unable to get to the conference. Feedback taken into the daily conference broadsheet. See ciis.gaianet

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If you dont have access to the network at the moment then printouts from one or more of the conferences mentioned can be supplied. Please contact us for more information on GreenNet or to discuss these ideas further.

26 Underwood St, London N1 7JQ, England
Tel: 01-490-1510 fax:01-251-2613
Email on APC networks : gn:support
APC networks include GreenNet, PeaceNet and EcoNet

GreenNet

Global computer network for peace, environment and human rights

Conference and Event Support
How GreenNet can help your event to

Conference and event support

There are a number of ways that GreenNet can enhance a conference or event. Some possibilities are detailed below but it is important to remember that every event is different and we will tailor our services to match your event.

International access

GreenNet is part of the Association for Progressive Communications. The APC already has a major node in the US (PeaceNet & EcoNet), other nodes are well under way in Canada, Sweden and Brazil with plans being made in several other countries. The networks together have 3500 users in over 40 countries representing hundreds of organisations in the fields of peace, environment and human rights.

Information access

GreenNet's own information base can be used as an information resource for participants at the conference. Especially where the conference or its participants have a narrow focus of interests and experience the network can provide a valuable link to other ideas and current events.

Linkage to remote events

Where the event is taking place at the same time as another event elsewhere then the network can provide a link between the events and the participants.

Post-conference link-ups

The inconvenience of mail or phone contact and the costs, both financial and time, of face-to-face meetings often mean that all too often contacts made at conferences are lost as soon as the participants leave. GreenNet can provide a way to keep these contacts going especially if the participants have tasks to work on after leaving. For this to work effectively the participants should be introduced to and trained in the use of electronic conferencing during the event. If this is done well then it can take the time pressure off the event.

Remote participation

Whatever event you are organising it is unlikely that everybody who should be there will be. GreenNet and the other APC networks can provide a means for participation by people who cannot be physically at the conference. Some possible ways to involve people include:

Posting reports & resolutions

GreenNet can be used to make available a record of the proceedings of the conference, events can be recorded by people in sessions with a computer (for example a portable) and posted onto the network at a convenient time. This material can be as long or as brief as needed and can be made available through the network to all users or any subset as appropriate to the event. The same process can be used to produce material for a conference newspaper or other paper records so this might not actually require any extra work.

Generating actions

Information on the network can be turned into action. For example feedback from the United Nations special session on Disarmament was circulated to peace groups in England through GreenNet and then by telex to non network users. This was used to generate lobbying in England during the tight time-scales of the session in New York.

Remote feedback and questions

Having produced and circulated the material the network can be used to receive comments, feedback and suggestions. Again what is appropriate will depend on the kind of event, for example at one conference the feedback from users elsewhere in the world was incorporated in the daily newspaper, together with comments from participants physically at the conference, to get a multi-national perspective on essen-

Pre-event

GreenNet can be as useful to you before the event as during and after it. For example:

Organising

Looking through conference brochures we often find that a significant number of the speakers or their organisations are members of one of the APC networks already. GreenNet can be used as a cheap, efficient way of communicating with them before the event. It can also be an easy way of tying together a geographically dispersed organising committee.

The APC nodes have a number of users with professional skills that can be of use in putting an event together. We already have T.V. producers, journalists, musicians, recording engineers and others who are willing to assist with putting together events. GreenNet is working with Green Wedge on ways to expand this resource and have a highly professional on-line team able to help out with all aspects of organising events.

Advertising

GreenNet's conferences are also an effective way to advertise your event to organisations and individuals all over the world.

Ideas

Where a significant number of speakers or participants are online on APC networks already then the network can be a useful way to develop ideas before the event. For example if speakers post brief resume's then it is possible for other speakers to link their ideas in or for participants to pose questions that may lead to changes in the presentations made at the live event. It is easy for us to set up private conferences for speakers, committees or participants as chosen by you.