

# The services that GreenNet offers to people working with the media ...

## The News

**GreenNet** with its conferences offers an up to date news service from around the globe on peace, environmental and human rights issues. This is available via our easy to use 'conference' system which divides the information up into about 200 different areas. Please ask for a full guide to the 'conferences'.

Major organisations like Friends of the Earth and Greenpeace post their press releases on line so that you can find out about environmental campaigning as it is happening. Greenpeace also monitor major press agencies for stories of environmental concern. The Media Transcription Service post transcripts of broadcasts on defence issues regularly. You can have access to the news stories as they break and react to them and correct them. You don't have to wait to read them in the newspapers and find the issue and your reaction to it is stale news.

There is up to date information on the political and human rights situations in Central and South America, South Africa and other areas of the world. News and reviews comes, for instance, direct from Managua in Nicaragua on a 'conference' posted by CRIES (Coordinadora Regional de Investigaciones Economicas y Sociales).

Survival International keep users posted of the latest developments in the fight of indigenous peoples throughout the globe for survival in the face of exploitation and destruction of their lands. News of nuclear weapons tests and the protests against them is also carried amongst many other news resources.

## The Background Information

You will often need to know the background behind the issues. **GreenNet** has 'conferences' on a wide range of subjects from tropical rainforests to the Antarctic, from NATO nuclear strategy to discussion on climatic change and the 'greenhouse effect', from toxic chemicals to ethical investment.

These 'conferences' contain information and discussion from people interested and knowledgeable in those fields. They are an invaluable resource in preparing campaigns or briefings on major issues in the environment, peace or human rights areas. They provide access to information that might otherwise be only available on expensive reports, or simply unobtainable in this country. **GreenNet** with its sister networks in the United States is a truly global network.

If you cannot find the information you need in these 'conferences' you can always ask ! In most cases another user of the network will usually be able to provide you with the information you need - fast.

## Access to the Media

**GreenNet** offers immediate access to the media. The news media depends upon speed and the electronic communications network that **GreenNet** offers is ideal for this. With a computer and access to **GreenNet** you can send faxes and telexes without having special machines. You don't even have to waste the time of carefully feeding through the sheets since once you have put the release onto the network you can send it to multiple fax or telex numbers. **GreenNet** is a 24 hour network, like the media, and you can use it at any time. With such a service you can update stories as necessary without undue effort.

There are also a number of media outlets that are users of **GreenNet**. At present these are mostly in the alternative press but there is increasing interest in us from media professionals. They will obviously have immediate access to any campaign materials that you choose to post on the network.

## The Contact

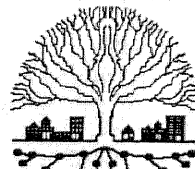
**GreenNet** provides an electronic mail service which allows you to write speedy messages to campaigning organisations in all sorts of fields. If you want informed comment or the latest details of the progress of a campaign you can usually get it. You can ask for further details on press releases and documents that appear on the network. If you are working in the environment, peace or human rights fields the chances are that the person you need to give you comment will be on the network. (If they aren't you can always send them a leaflet and tell them they ought to be !)

**GreenNet** also offers national campaigning organisations a fast way of getting information to local groups and vice versa. Increasingly there are **GreenNet** users in most areas. These are the people who can turn a national story into one for the local press or radio. If they get copies of your publications and releases they can then develop them with local angles, information and comment. Stories and campaigns can then be extended into the too often ignored local media.

## More Information

For more information on how **GreenNet** can help your campaigning get in touch :

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GreenNet:support Dialcom:10083:el036  
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# GreenNet

Global computer network for peace.