

WHY ECONET?

To help coordinate Earth Day's 20th anniversary celebration, offices all over the world utilize EcoNet to gather information on regional events; post summaries of activities; send

on-line newsletters and coordinate media outreach.

"Without having to travel, organizers are able to network with each other and find out what programs are working and why. We're very excited about how it will work as an organizing tool, and it may prove to be a major cohesive force for years to come."

Mark Mobley, Earth Day 1980 - EcoNet Coordinator

Calling themselves "Campus Earth," university students around the country use EcoNet to organize on-campus activities promoting public awareness of global warming.

"EcoNet is a vital part of our information campaign to explain the importance of rainforests, and what must be done to preserve them. It also brings the conservation movement together in a framework that promotes cooperation and unity."

Randy Hayes, Director, Rainforest Action Network

While most of us received the story of the Valdez oil spill through the mass media's eyes, EcoNet users nationwide simultaneously got first-hand accounts of the devastation from local Alaskans who are on-line.

"EcoNet is not simply a data bank of information, it's a data bank of people with information, with whom you can communicate. I'm making connections and meeting colleagues in New Zealand, Australia, France, Great Britain, Denmark and Brazil. I know them because I talk to them with EcoNet."

W.J. "Rocky" Rohwedder, Ph.D, Associate Professor of Environmental Studies & Planning, Sonoma State University, California.

Network users respond to an on-line letter-writing campaign request by immediately sending electronic mail, fax, and telex messages urging decision-makers to help protect an area of rainforest that is about to be logged.

JOIN ECONET

BE A PART OF THE ENVIRONMENTAL COMMUNITY ONLINE
(A Small Sample of Organizations On EcoNet)

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Alaska Environmental Lobby

Alliance for Environmental Education

California Energy Commission

California Institute of Public Affairs

California Releaf

California State Department of Education

Central America Resource Network

CoastNet

Cool It! Project

Computer Using Educators

Conservation Foundation

Consortium of Aquariums,

Universities and Zoos

Council for Renewable Energy

Education

E Magazine

Earth Day 1990

Earth Island Institute

Earth Save

Environmental Action

Environmental Defense Fund

Environmental Grantmakers

Association

Environmental Law Institute

Environmental Policy Institute

Environmental Protection Agency

Friends of the Earth

Garbage Magazine

Global Action Network

Global Tomorrow Coalition

Green Alliance

Greenpeace

Institute for Local Self Reliance

Institute of Cultural Affairs

International Union for the

Conservation of Nature

Many organizations have multiple offices online.

Izzak Walton League of America

League of Conservation Voters

National Audubon Society

National Toxics Coalition

National Wildlife Federation

Natural Resources Defense Council

Nature Conservancy

NBC Nightly News - Assignment Earth

New Age Journal

North American Association for Environmental Education

Oceanic Society

Oxfam America

Pesticide Action Network

Rainforest Action Network

Rocky Mountain Institute

Sierra Club

Sierra Club Legal Defense Fund

Smithsonian Magazine

Tennessee Valley Authority

Toxics Coordinating Project

Tree People

Turner Broadcasting System

UNESCO

United Nations Association

United Nations Development Program

United Nations Environmental Programme

West Coast Environmental Law Association

Wilderness Society

Windstar Foundation

World Wildlife Foundation & Fund

THE ENVIRONMENTAL COMPUTER NETWORK

FOR THE PLANET

CONNECTING THE EARTH'S ENVIRONMENTAL COMMUNITY THROUGH TELECOMMUNICATIONS

WHAT IS ECONET?

EcoNet is an international, computer-based communication system committed to serving organizations and individuals who are working for environmental preservation and sustainability.

Most importantly, EcoNet is a community of persons using the network for information sharing and collaboration with the intent of enhancing the effectiveness of all environmentally-oriented programs.

DIAL LOCALLY, ACT GLOBALLY

If you have a personal computer and a modem, EcoNet connects you with people around the world. From most U.S. cities, you need only make a local phone call.

HARNESS POWERFUL TECHNOLOGY

EcoNet offers easy-to-use tools for posting your events on international bulletin boards, preparing joint projects through electronic conferences, and finding and discussing the latest information on environmental topics.

ACCESS VITAL INFORMATION RESOURCES

These resources on EcoNet include such data as the Environmental Grantmakers Association's directory of grantmakers, the Sierra Club National News Report, the National Wildlife Federation's Conservation Directory, Global Action Network's federal legislative information, action alerts, and newsletters from around the world.

SAVE TIME AND MONEY

Quickly and easily, EcoNet allows you to exchange messages, long documents, telexes and faxes for pennies per page. No more phone tag; no more unnecessary copying, addressing, folding, stuffing, and mailing.

REALIZE INTERNATIONAL CONNECTIVITY

Added to our US accessibility, local access is available from many other countries. We have made international access even more affordable by establishing partnership relationships with like-minded networks in Canada, England, Sweden, Australia, Nicaragua, and Brazil. These connections also allow our users to be in constant communication with a wide range of internationally active environmental organizations and individuals. EcoNet users can also exchange electronic mail with users in the Soviet Union.

NO SPECIAL COMPUTER REQUIRED

EcoNet is compatible with nearly any personal computer or terminal connected to a normal phone line through a modem. Most communications software programs are adequate.

ELECTRONIC MAIL

An easy-to-use electronic mail system lets you send and receive messages of any length - virtually instantly - at a very low cost. Electronic "gateways" allow you to send telex and fax messages nearly anywhere in the world and mail to users on many other electronic systems and most international electronic mail networks.

PUBLIC ELECTRONIC CONFERENCES

Interactive public conferences on EcoNet let you read and participate in discussions on issues of interest to you. The public conferences focus on a wide range of environmental issues. These include: global warming, rainforests, legislative activities, water quality, energy policy, toxics, and environmental education.

PRIVATE ELECTRONIC CONFERENCES

You may set up a private conference - accessible to a specified group of users of your choice - to prepare a joint paper, to conduct business with your board or with affiliated organizations, or to plan an action or educational campaign.

HOW MUCH DOES A SUBSCRIPTION COST?

EcoNet's rates are among the least expensive telecommunications rates anywhere. For a one-time \$15 signup fee, you receive a user manual, your private account and password, and one free hour of off-peak connect time during your first month. A monthly subscription of \$10 includes an hour of off-peak connect time each month. (Peak time is Monday - Friday, 7AM - 6PM, your local time.) Additional connect time is charged at a \$5/hour in off-peak hours and \$10/hour in peak hours. There is a small charge for users requiring large amounts of online storage.

Yes, open my EcoNet account.
SEND MY MANUAL, LOGIN ID & PASSWORD TO:

NAME _____

ORGANIZATION YOU REPRESENT (IF APPLICABLE) _____

ADDRESS _____

CITY, STATE, ZIP _____

TELEPHONE _____

KEYWORDS INDICATING YOUR MAJOR AREAS OF INTEREST _____

REFERRED BY _____

Account Billing Method:

I PREFER TO HAVE MY CREDIT CARD CHARGED AUTOMATICALLY AND TO RECEIVE A STATEMENT OF CHARGES EACH MONTH (NO DEPOSIT REQUIRED)

CARD NUMBER _____

NAME ON CARD IF DIFFERENT FROM ABOVE _____

I PREFER TO BE BILLED EACH MONTH. MY REQUIRED \$50 DEPOSIT IS ENCLOSED.

I'M INTERESTED. PLEASE SEND ME MORE INFORMATION.
I UNDERSTAND THAT THIS DEPOSIT IS FULLY REFUNDABLE SHOULD I CLOSE MY ACCOUNT.



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