

RenewUS - a climate movie with a happy ending

Written by
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Could this kick off a movement to do something about Climate Change?

From [Joel Makower](#)



I thought you'd be interested in this just-released 4-minute flash movie on climate that I produced -- a project of Stonyfield Farm, the yogurt folks, and two nonprofits. It's just been launched -- promoted 10 million yogurt lids, millions of e-mails, etc.

Go to www.renewus.org to view it.

It's a "documentary" from the future -- 2056, to be exact. It tells what happens in 2006 -- "the year that everything changed" -- when people came together on the Internet to take action on climate change. You'll see fun references to McDonald's, Ford, even Martha Stewart.