

## Kiva - small loans - big impact

Written by

Monday, 24 March 2008 06:28

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One of my investments just paid off, it was to a business called [Fotu Levi](#) . First the numbers - Amount invested, \$25; Period of investment: 1 year; ROI 0%; Satisfaction: 100%.

I made the investment through [www.kiva.org](http://www.kiva.org) , who match investors - of a variety of sizes, but mostly small, with micro-enterprises in developing countries.

Fotu is one of the few people that has the ability and the recipe for creating one of the oldest Samoan delicacies, traditional pudding. Because of the time, lack of knowledge and effort involved, this pudding is rarely made or sold any more. Fotu's business will attract locals who will love the pudding, and tourists who will be able to sample this delicious dish. Restaurants may also be interested in buying her pudding so they can offer this traditional dish on their menu. Fotu is requesting a capital loan in the amount of \$650.00 to purchase the ingredients that will help her to produce enough pudding to grow her business.

I think this is an easy way to make a small contribution, that has a big impact. After all, the cost to me over a year must be about \$1.50.

I'm going to double the money, and find something else to invest in - and encourage others to as well.